**THE SAGEZ**

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**Problem statement**

Designing a new Landing Page website featuring “**THE SAGEZ**” products and their descriptions.

Basically “**THE SAGEZ** “is dedicated towards creating awareness and prompting people towards the green future by pushing innovative products in their daily lifestyles and replacing the regular waste causing products.

They deal with products like

1. SEED PENCILS
2. SEED PENS
3. RECYCLED PENCILS
4. RECYCLED PENS
5. BAMBOO BRUSHES
6. BAMBOO STRAWS
7. JUTE BAGA
8. JUTE POUCHES

**WIREFRAME**

Talking about my “**WIREFRAME**” I have built my wireframe in “**ADOBE XD**” which is quite friendly to create a wireframe.

I have used rectangles to create my wireframes and some basic colors and some pictures to get the perfect look.

The colors that I have used is

1. #00FF00 which I have used for nav bar options and borders
2. #EEEEEE which I have used for background
3. #000000 which I have used it for my fonts

Basically, I have created 5 wireframes namely

1. HOME
2. LOGIN
3. PRODUCT
4. CHECK OUT/ PAYMENT
5. CONTACT US

So, the above are the wireframes that I have built.

1. **HOME**

In “**HOME**” it basically consists of

* HEADER
* BODY
* FOOTER

1. **LOGIN**

In “**LOGIN**” it basically consists of

* HEADER
* BODY

1. **PRODUCTS**

In “**PRODUCTS**” it basically consists of

* HEADER
* BODY
* FOOTER

1. **CHECK OUT / PAYMENT**

In “**CHECK OUT**” it basically consists of

* HEADER
* BODY

1. **CONTACT US**

In “**CONTACT US**” it basically consists of

* HEADER
* BODY

**FUNCTIONALITIES**

Basically the “**FRONTEND** “is written “**HTML**” and “**CSS”** in “**SUBLIME TEXT**”

1. **HOME PAGE**

Basically my “HOME PAGE” consists of header, body and footer part. I used HTML for coding my frontend and CSS for my coding part. Its actually having in the header part it is having the logo of the company and then search bar and then some nav bar options.

Coming to the BODY part it consists of a picture where it displays “RECYCLE THE WORLD WITH THE SAGEZ” quote and then it displays some products with “SEE MORE” option and at last it displays an about us paragraph with an “READ MORE” option.

Then at last in the footer part it consists of some social media icons and then some options and finally a tag line of “THE SAGEZ”.

1. **LOGIN PAGE**

Basically my “LOGIN PAGE” consists of header and body part. I used HTML for coding my frontend and CSS for my coding part. It actually having in the HEADER part it is having the logo of the company and then search bar and then some nav bar options.

Coming to the BODY part it consists of heading of LOGIN/SIGN UP and the in the down it consists of EMAIL ID box and then PASSWORD box with attached it also consist of LOGIN button.

1. **PRODUCT PAGE**

Basically my “PRODUCT PAGE” consists of header, body and footer part. I used HTML for coding my frontend and CSS for my coding part. It actually having in the header part it is having the logo of the company and then search bar and then some nav bar options.

The body part actually consists of products with their brand name and a price page which looks like an E-Commerce website.

Then at last in the footer part it consists of some social media icons and then some options and finally a tag line of “THE SAGEZ”.

1. **CHECK OUT PAGE**

Basically my “CHECK OUT PAGE” consists of header, body part. I used HTML for coding my frontend and CSS for my coding part. It actually having in the header part it is having the logo of the company and then search bar and then some nav bar options

In the body part it consists of heading as CHECK OUT and then the options would be appear like debit card, net banking, pay from app, paype etc.

1. **CONTACT US**

Basically my “CONTACT US PAGE” consists of header, body part. I used HTML for coding my frontend and CSS for my coding part. It actually having in the header part it is having the logo of the company and then search bar and then some nav bar options.

In the body part it consists of all the social media icons which can be contacted to the “THE SAGEZ” company group.

**CONCLUSION**

This is the demo website of “THE SAGEZ” where user can have all the collections of “THE SAGEZ” products.

And it is completely user friendly.

**THE END**